

# artesano

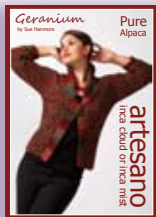
## Point of Sale Material

Brand New Pattern Folders



A brand new, very good quality folder for your Artesano and Manos single sheet patterns. These folders are made with a textured paper lining to reflect our other marketing and are designed to assist your pattern sales.  
Trade £4.99 plus vat and P&P (usual terms apply)  
This product is available for order now.

Posters



We now offer a full range of A3 posters for your store. These are free of charge and you can order them with your usual deliveries. please ask any of the team for details.

Garment Share



If you do not already subscribe to our GARMENT SHARE SCHEME, this is a free service to assist your sales of patterns and yarn. Provided that you stock the yarn to go with the garment, we will lend you a garment (or several for a display) All we ask is that you return it in three months and we will replace it with another. Ask Sue for details 0118 9503350

Comments  
Questions?  
Please contact us by  
Email:  
info@artesanoyarns.co.uk,  
or  
Tel. +44(0)118 9503350

NEW  
COLOURS  
NEW  
PRODUCTS



It's official!  
Manos is a full  
member of the  
World Fair Trade  
Organisation

July 2009 News

# artesano



### 4 New Hummingbird DK Colours

Due to popular demand for this 100% superfine DK, Artesano is launching 4 new colours in Hummingbird DK in early August. To pre-order please call 0118 9503350 or email Tom, Sue, Jenny or Fern

We have very good news to share with you. Some days ago after a long and exhaustive evaluating process, Manos del Uruguay has been admitted as a full member of WFTO (World Fair Trade Organization), the global representative body of over 350 organisations committed to 100% Fair Trade.

WFTO members are organisations differentiated by their 100% Fair Trade commitment to eradicate poverty through sustainable economic development; pioneering social and environmental policy and practice and continual reinvestment in marginalised artisans, farmers and producer communities in some of the most fragile places on earth, practices that Manos del Uruguay has been applying for 40 years.

Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equality in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.



Quail



Robin



Peacock



Chaffinch

### Silk Blend - 6 new colours

To celebrate Manos Del Uruguay's membership of the WFTO, Artesano is launching 6 new variegated colours. The first batch will be in stock at the beginning of August.

Artesano's commitment to fair trade is agreed by Manos. We pay for all purchases of our goods in advance and we do not receive any discounts. This ensures that artisans working on the yarns are always paid in time and are paid the full amount for their work.

As many of you have already pre-ordered this fast selling yarn, our first delivery of stock will be limited. If you have not already done so, you can pre-order on 0118 9503350 or by emailing any of the team.



6927 Pegasus



9999 Andromeda



9039 Aurora



7438 Zenith



9695 Europa



6863 Orion

### Artesano Silk Embrace

Silk Embrace represents a new direction for Artesano. This luxurious Silk/Suri Alpaca blend is one of the softest yarns imaginable and is very light in weight.



1291 Fandango



2083 HipHop



4937 ChaChaCha



6315 Disco



4158 Conga



5083 Lambada



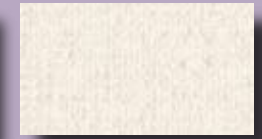
2056 Foxtrot



SFN68 Charleston



SFN50 Waltz



SFN10 Tango



Silk Embrace will be available from the end of September 2009. It knits as a chunky yarn, but is very light weight with 215 metres in 100 grams.

Trade price - £62 per kilo (10 x 100 gram skeins)  
RRP - £14.59 per 100 gram skein.

We will be sending you images of pattern support as soon as possible.